



**KENNESAW MOUNTAIN
MARCHING
INVITATIONAL
2010**

Event Program Advertisement Specifications



Ad Submission Guidelines:

Thank you for purchasing an advertisement in our event program. Your support will help make this year's Kennesaw Mountain Marching Invitational a success!

This document presents the size specifications for advertisements. Please note that:

- Our preference is to receive ads electronically as press-quality Adobe Acrobat (PDF) files. The minimum resolution for ads containing photography is 300 dpi.
- If you are unable to submit your ad artwork electronically, we can also scan your artwork, business card or logo for you.
- All interior-page ads will print in a single color (black). Submitted artwork therefore will need to be black or grayscale.
- We may place a border around any ad that does not "bleed" off the page, to aid with layout.
- The only place where a four-color ad(s) will appear is the back cover. This ad space will reproduce using four-color process; no spot colors will be printed.

Please submit your ad **no later than September 10, 2010** to KMMI@kmbobandelist.com.

Ad Sizes:

Eighth-page ad
No bleeds
3.6667" wide x 2.25" tall
One-color: black

Note: Publisher may place a border
around ads to aid with layout

Quarter-page ad
No bleeds
3.6667" wide x 4.6667" tall
One-color: black

Half-page ad (vertical)
With bleeds
4.1667" wide x 11" tall
One-color: black

Half-page ad (vertical)
No bleeds
3.6667" wide x 9.5" tall
One-color: black

Note: Publisher may place a border
around ads to aid with layout

Half-page ad (horizontal)
No bleeds
7.5" wide x 4.6667" tall
One-color: black

Note: Publisher may place a border
around ads to aid with layout

Half-page ad (horizontal)
With bleeds
8.5" wide x 5.4222" tall
One-color: black

Full-page ad
No bleeds
7.5" wide x 9.5" tall
One-color: black

Note: Publisher may place a border
around ads to aid with layout

Full-page ad

With bleeds

8.5" wide x 11" tall

Interior pages: One-color: black

Back cover: 4-color process